

Reseller Issue Escalation Letter

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Escalation of Reseller Issue - [Issue Reference Number]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally escalate an issue regarding [brief description of the issue] that we have been experiencing as a reseller of [product/service]. Despite our previous communications and attempts to resolve this matter, we have not seen satisfactory progress.

Details of the Issue:

- **Issue Description:** [Detailed description of the issue]
- **Impact:** [How the issue affects your business]
- **Date of Initial Report:** [Date]
- **Previous Communications:** [Summary of previous discussions]

We appreciate the efforts made so far, but we believe that escalating this matter is necessary to ensure a swift resolution. We are committed to maintaining a strong partnership, and we hope to resolve this issue promptly.

Please let us know how we can support you in this process. We would appreciate a response by [insert date] to discuss the steps forward.

Thank you for your attention to this important matter.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]