

Reseller Conflict Resolution Terms

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Conflict Resolution Terms

Dear [Reseller Name],

We acknowledge the ongoing challenges that have arisen in our reseller partnership. In order to resolve these conflicts amicably, we propose the following terms:

1. **Open Communication:** Both parties agree to engage in honest and direct communication to address issues as they arise.
2. **Dispute Resolution Meetings:** A meeting will be scheduled within 14 days of any formal complaint to discuss the issue in detail.
3. **Mediation:** If a satisfactory resolution is not reached, both parties agree to engage a neutral third-party mediator.
4. **Reevaluation Period:** Post-resolution, an evaluation period of 30 days will be established to ensure the agreed terms are fulfilled.
5. **Legal Recourse:** Should conflicts remain unresolved, both parties reserve the right to pursue legal options as a last resort.

We believe these terms will help foster a more collaborative and prosperous relationship. Please review and provide your feedback by [Insert Feedback Due Date].

Thank you for your attention to this matter.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]