

Dear [Reseller Name],

We are excited to introduce our new Reseller Rebate Program designed to reward you for your continued partnership and commitment to our products.

This program offers you the opportunity to earn rebates based on your sales volume, giving you an added incentive to promote our products. The details of the program are as follows:

- **Rebate Structure:** [Details of the rebate percentages based on sales tiers]
- **Eligibility:** [Requirements to qualify for the rebate program]
- **How to Apply:** [Instructions for enrollment in the program]
- **Program Duration:** [Start and end dates of the program]

We believe this program will not only enhance your revenue but also strengthen our partnership. If you have any questions or need further information, please do not hesitate to reach out to us.

Thank you for being a valued partner.

Best Regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]