

Dear [Reseller's Name],

We are excited to announce the launch of our Reseller Rebate Program! This program is designed to reward our valued resellers for their commitment and contributions to our brand.

We believe that partnership is key to mutual success, and through this program, we aim to provide you with additional incentives to enhance your sales performance.

Program Highlights:

- Competitive rebate percentages on qualifying sales
- Quarterly performance reviews
- Exclusive promotional materials and support

To get started, please review the attached program guidelines and feel free to reach out with any questions you may have. We are dedicated to supporting you every step of the way.

Thank you for being a valued partner. Together, we can achieve great success!

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Contact Information]