

# Strategic KPI Planning for Resellers

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Strategic KPI Planning Meeting Invitation

Dear [Reseller Name],

We hope this message finds you well. As part of our continuous effort to enhance collaboration and drive mutual growth, we are excited to initiate a strategic planning session focusing on Key Performance Indicators (KPIs) for our resellers.

The objectives of this meeting will include:

- Defining key performance metrics that align with our shared goals.
- Identifying areas for improvement and potential market opportunities.
- Establishing a roadmap for achieving strategic targets over the next fiscal year.

Please let us know your availability for a meeting within the next two weeks. We believe your insights will be invaluable to this planning process.

Thank you for your continued partnership. We look forward to collaborating with you on this important initiative.

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]