

Reseller Success KPIs Discussion

Date: [Insert Date]

To: [Reseller's Name]

From: [Your Name]

Subject: Discussion on Reseller Success KPIs

Dear [Reseller's Name],

I hope this message finds you well. As part of our ongoing commitment to ensure mutual success, I would like to schedule a meeting to discuss the Key Performance Indicators (KPIs) related to our reseller partnership.

During this meeting, we will cover the following points:

- Sales Performance Metrics
- Customer Satisfaction Scores
- Return Rate Analysis
- Marketing Engagement Levels
- Action Items for Improvement

Please let me know your availability for a meeting next week. I am looking forward to collaborating on these important topics and enhancing our partnership.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]