

# KPI Setting Agenda for Reseller Discussion

Date: [Insert Date]

Time: [Insert Time]

Location: [Insert Location]

## Agenda

1. Welcome and Introductions
2. Review of Previous KPIs
3. Setting New KPIs
  - Sales Targets
  - Customer Satisfaction Metrics
  - Market Penetration Rates
4. Discussion on Strategies to Achieve KPIs
5. Feedback from Resellers
6. Next Steps and Action Items

## Participants

- [Name 1] - [Title]
- [Name 2] - [Title]
- [Name 3] - [Title]

## Closing Remarks

We look forward to a productive discussion and your valuable insights!