

Proposal for Broadening Reseller Supply Offerings

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

We are excited to present this proposal to broaden our reseller supply offerings. As a valued partner, we believe that expanding our product range will enable us to better serve our clients and capture more market share.

Objective

The objective of this proposal is to outline the benefits of expanding product lines, enhance competitiveness, and boost overall sales.

Proposed Offerings

- New Product Categories: [List categories]
- Exclusive Discounts for Resellers
- Enhanced Marketing Support

Benefits

By broadening our offerings, we expect:

- Increased Revenue for both parties
- Improved Customer Satisfaction
- Strengthened Market Position

Next Steps

We would appreciate the opportunity to discuss this proposal further. Please let us know a convenient time for you to meet.

Thank you for considering our proposal. We look forward to continuing our successful partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]