Letter Template for Reseller Procurement Policy Enhancements

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Enhancements to Reseller Procurement Policy

Dear [Reseller Name],

We hope this message finds you well. As part of our ongoing commitment to improve our partner relationships and streamline the procurement process, we are excited to announce enhancements to our reseller procurement policy effective [insert effective date].

Key Enhancements Include:

- Improved order processing times to ensure quicker delivery of products.
- Revised pricing structures to provide better margins for our resellers.
- Introduction of a dedicated support line for procurement inquiries.

We believe these changes will provide greater support to your business and improve overall operational efficiency. We recommend reviewing the updated policy attached to this letter for complete details.

Thank you for your continued partnership. Should you have any questions or feedback regarding these enhancements, please do not hesitate to reach out to us.

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]