

# Reseller Onboarding Communication Protocol

Dear [Reseller Name],

Welcome to the [Company Name] family!

We are excited to partner with you as a new reseller. To ensure a seamless onboarding experience, we have established the following communication protocol:

## 1. Initial Meeting

A kickoff meeting will be scheduled within the next week to discuss our products, pricing structures, and marketing strategies. Please confirm your availability.

## 2. Resource Sharing

We will provide you with access to our reseller portal where you can find essential resources including:

- Product Catalog
- Pricing Information
- Marketing Materials

## 3. Ongoing Support

Our team will be available for any questions or support you may require. You can reach us at:

- Email: support@[companyname].com
- Phone: [Phone Number]

## 4. Regular Check-ins

We will have bi-weekly check-ins to discuss progress, challenges, and strategies to enhance sales.

We look forward to a successful partnership. Please let us know if you have any immediate questions or concerns.

Best Regards,  
[Your Name]

[Your Position]  
[Company Name]