

Reseller Engagement Communication Framework

Date: [Insert Date]

To: [Reseller's Name]

From: [Your Company Name]

Subject: Collaboration Opportunities and Engagement Plans

Dear [Reseller's Name],

We hope this message finds you well. As a valued partner in our distribution network, we want to take this opportunity to outline our engagement framework aimed at enhancing our collaboration and driving mutual growth.

Objectives

- Strengthen communication channels
- Share marketing strategies
- Provide training and support
- Outline performance metrics

Communication Schedule

We propose the following schedule for regular engagement:

- Weekly Check-Ins: [Day and Time]
- Monthly Performance Review: [Day of Month]
- Quarterly Strategy Meetings: [Month] of each Quarter

Support Resources

Our team is committed to providing the following resources to assist you:

- Access to Marketing Materials
- Product Training Sessions
- Dedicated Support Contacts

We believe this engagement framework will enable us to work more effectively together and achieve our shared goals. Please let us know if you have any questions or suggestions.

Thank you for your ongoing partnership.

Best Regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]