

Reseller Shipping Performance Assessment

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Shipping Performance Assessment Report

Dear [Reseller Name],

We are conducting a performance assessment of our shipping partners and would like to share the findings related to your shipping performance over the past [Insert Time Period].

Performance Metrics

- On-Time Delivery Rate: [Insert Percentage]
- Order Accuracy Rate: [Insert Percentage]
- Customer Feedback Score: [Insert Score]

Strengths

[Detail the strengths observed in their shipping process]

Areas for Improvement

[Detail the areas where improvement is needed]

Action Plan

To enhance your performance, we recommend the following steps:

1. [First Recommendation]
2. [Second Recommendation]
3. [Third Recommendation]

We appreciate your collaboration and look forward to improving our shipping efficiency together. Please feel free to reach out if you have any questions or need further clarification.

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]