

Reseller Quality Assurance Program Performance Review

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Performance Review of Reseller Quality Assurance Program

Dear [Reseller Name],

We appreciate your partnership and commitment to our products and services. As part of our Reseller Quality Assurance Program, we would like to provide you with a performance review based on our assessment during the last quarter.

Performance Metrics

- **Sales Performance:** [Insert Sales Data]
- **Customer Feedback:** [Insert Customer Feedback Summary]
- **Compliance with Standards:** [Insert Compliance Status]
- **Training and Development:** [Insert Training Participation]

Strengths

[Highlight Key Strengths of Reseller]

Areas for Improvement

[Identify Areas Where Improvement is Needed]

Action Plan

In order to enhance your performance, we recommend the following action items:

- [Action Item 1]
- [Action Item 2]
- [Action Item 3]

We encourage you to take advantage of the support available to you as part of our program. Please do not hesitate to reach out if you have any questions or need further assistance.

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]