

Reseller Performance Feedback Discussion

Date: [Insert Date]

To: [Reseller Name]

From: [Your Name]

Subject: Performance Feedback Discussion

Dear [Reseller Name],

I hope this message finds you well. We would like to take the opportunity to discuss your performance as a reseller over the past [insert time period]. Your contributions are vital to our partnership, and we are committed to helping you succeed.

1. ****Highlights of Your Performance:****

- [Insert key achievements or successes]
- [Insert additional highlights]

2. ****Areas for Improvement:****

- [Insert specific areas that need attention]
- [Insert additional areas for improvement]

3. ****Support and Resources:****

We understand that challenges may arise, and we are here to support you. Please let us know how we can assist you in reaching your goals.

We would like to schedule a meeting to discuss this feedback in detail and explore ways to enhance our collaboration. Please let us know your availability for the next week.

Thank you for your hard work and commitment. We look forward to speaking with you soon.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]