Reseller Distribution Model Analysis

Date: [Insert Date]

To: [Recipient's Name]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to present the analysis of our reseller distribution model, which aims to enhance our market reach and optimize our sales operations.

1. Overview of the Current Model

We are currently utilizing a [describe current distribution model], which has yielded [mention positives and negatives].

2. Performance Metrics

The analysis indicates that our key performance metrics, including [list key metrics], have shown [state performance outcome].

3. Proposed Changes

Based on our findings, we propose the following changes to improve our distribution model:

- [Proposed Change 1]
- [Proposed Change 2]
- [Proposed Change 3]

4. Expected Outcomes

Implementing these changes is anticipated to result in [describe expected outcomes].

5. Conclusion

We believe that by adopting these recommendations, we can significantly enhance our reseller distribution effectiveness in the upcoming quarter.

Thank you for your attention to this analysis. I look forward to discussing this further.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]