

Joint Reseller Demand Forecasting Initiative

Date: [Insert Date]

Dear [Reseller's Name],

We are excited to announce our joint initiative to enhance demand forecasting capabilities between our organizations. This collaborative effort aims to optimize inventory levels, improve sales forecasts, and increase overall efficiency in our supply chain processes.

As part of this initiative, we would like to propose the following steps:

- Regular meetings to discuss forecasting data and trends.
- Sharing of sales data and seasonal trends.
- Utilization of shared forecasting tools and methodologies.

We believe that through this partnership, we can not only meet customer demand effectively but also take proactive measures to align our operations for mutual benefit.

Please let us know your availability for an initial meeting to discuss this further. We look forward to your positive response.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]