

# Collaborative Demand Forecasting Letter

Date: [Insert Date]

To: [Reseller's Name]

Company: [Reseller's Company]

Address: [Reseller's Address]

City, State, Zip: [Reseller's City, State, Zip]

Dear [Reseller's Name],

We hope this letter finds you well. As we continue to strengthen our partnership, we recognize the importance of accurate demand forecasting to optimize our supply chain and better serve our customers.

We would like to initiate a collaborative demand forecasting process that will involve sharing insights and data related to market trends, sales projections, and inventory levels. Your expertise and knowledge of the local market are invaluable to us, and by working together, we can enhance our forecasting accuracy and responsiveness.

We propose the following steps to facilitate this collaboration:

- **Regular Forecast Meetings:** Schedule bi-monthly meetings to discuss demand trends and adjust forecasts.
- **Data Sharing:** Provide sales data and inventory reports for better analysis.
- **Feedback Loop:** Establish a feedback mechanism for continuous improvement in forecasting techniques.

Please let us know your thoughts on this proposal. We are eager to collaborate closely with you to ensure mutual success in the upcoming seasons.

Thank you for your partnership.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]