

Dear [Reseller Name],

We are excited to announce the launch of our new Reseller Promotional Initiative, designed to enhance your sales and boost your earnings!

Starting from [Start Date], we invite you to participate in this exclusive program that offers:

- **Increased Discounts:** Enjoy deeper discounts on our top-selling products.
- **Marketing Support:** Access to promotional materials and co-branding opportunities.
- **Incentives:** Earn exclusive rewards based on your sales performance.

To get started, simply confirm your participation by [Response Deadline] and let us know how we can assist you in promoting our products.

We look forward to your participation and to achieving great success together!

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]