

# Subject: Exciting Promotional Campaign Activation!

Dear [Reseller's Name],

We are thrilled to announce the launch of our new promotional campaign, designed exclusively for our valued resellers like you. This initiative aims to boost sales and enhance visibility for our products in your market.

Campaign Details:

- **Duration:** [Start Date] to [End Date]
- **Incentives:** [Details of incentives, e.g., discounts, bonuses]
- **Marketing Support:** [Details of support, e.g., promotional materials, co-branded assets]

To participate, please confirm your involvement by [Confirmation Deadline]. If you have any questions or need further information, feel free to reach out to us at [Contact Information].

We look forward to partnering with you for this exciting campaign!

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]