

Engagement Letter for Eco-Conscious Reseller Partnership

Date: [Insert Date]

To: [Reseller Name]
[Reseller Address]
[City, State, Zip Code]

Dear [Reseller Name],

We are thrilled at the prospect of partnering with you as an eco-conscious reseller of our sustainable products. At [Your Company Name], we are committed to environmental responsibility and aim to work alongside like-minded partners to promote sustainable practices in business.

This letter outlines the primary terms and expectations of our partnership:

Partnership Objectives:

- To promote environmentally friendly products.
- To support sustainable practices within the reseller community.
- To increase awareness about eco-conscious consumer choices.

Responsibilities:

- Maintain a commitment to sustainability in all marketing efforts.
- Distribute our products ethically and responsibly.
- Provide feedback on product performance and customer response.

Terms of Agreement:

The engagement will commence on [Insert Start Date] and can be revisited for adjustments annually.

We are excited about the potential for positive impact through our partnership. Please sign below to confirm your acceptance of this engagement.

Sincerely,

[Your Name]
[Your Title]

[Your Company Name]
[Your Contact Information]

Agreed and Accepted:

[Reseller Name]
[Date]