

Request for Participation in Reseller Benchmark Analysis

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally invite you to participate in our upcoming Reseller Benchmark Analysis, aimed at enhancing the performance and competitiveness of our reseller partnerships.

Your insights and experiences would be invaluable in this analysis, and we believe that your participation would contribute significantly to achieving comprehensive and actionable results.

The benchmark analysis will cover key performance metrics, industry trends, and best practices that can help optimize our collaborative efforts. Participation will involve a brief discussion and completion of a survey that should take no longer than [insert estimated time].

We would greatly appreciate your involvement and are hopeful you will consider joining us in this important initiative. Please let us know your availability for a brief call to discuss this opportunity further.

Thank you for considering this invitation. We look forward to your positive response.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]