

# Partnership Proposal for Reseller Benchmark Study Collaboration

Date: [Insert Date]

[Your Name]  
[Your Title]  
[Your Company]  
[Your Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

[Recipient Name]  
[Recipient Title]  
[Recipient Company]  
[Recipient Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am reaching out to propose a partnership opportunity that could significantly benefit both [Your Company] and [Recipient Company]. We are currently conducting a Reseller Benchmark Study aimed at understanding market trends, customer satisfaction, and operational efficiencies within our industry.

We believe that your expertise and experience as a leader in the market would provide valuable insights and contribute to the study's overall effectiveness. Our collaboration could not only enhance the quality of our findings but also offer [Recipient Company] visibility and recognition as a key partner in this research initiative.

We envision a partnership where both parties can share data, insights, and resources that lead to meaningful conclusions that benefit our respective businesses and the industry as a whole. In return for your collaboration, we will provide [details of benefits/exposure for the recipient company], and we are open to discussing any additional terms that may enhance this partnership.

I would love the opportunity to discuss this proposal in more detail at your earliest convenience. Please let me know a suitable time for you, or feel free to reach out directly at [Your Phone Number] or [Your Email Address].

Thank you for considering this partnership proposal. I look forward to the possibility of working together and fostering a mutually beneficial relationship.

Sincerely,

[Your Name]  
[Your Title]  
[Your Company]