

Partnership Invitation for Reseller Performance Study

Dear [Reseller's Name],

We hope this message finds you well. We are excited to invite you to participate in a performance study aimed at enhancing our reseller program.

Your insights and experiences as a valued partner are crucial to us. The study will focus on identifying opportunities for improvement and optimizing our collaboration.

Key details of the study:

- **Date:** [Insert Date]
- **Location:** [Insert Location or Virtual Meeting Link]
- **Duration:** [Insert Duration]

We believe your participation will not only benefit our partnership but also provide valuable feedback that can be used to shape future initiatives.

Please confirm your participation by [Insert RSVP Date]. If you have any questions, feel free to reach out to us at [Insert Contact Information].

Thank you for your continued partnership. We look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]