

Invitation to Participate in Reseller Benchmarking Research

Dear [Reseller's Name],

We are excited to invite you to participate in our upcoming Reseller Benchmarking Research. Your expertise and insights are invaluable to us as we seek to understand industry trends and improve best practices.

Participation in this research will involve a short survey, which should take approximately [duration] to complete. As a token of our appreciation, participants will receive [incentive details].

Please confirm your interest by [RSVP deadline]. If you have any questions or need further information, do not hesitate to reach out to us at [contact information].

Thank you for considering this opportunity to contribute to our research. We look forward to your positive response.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]