

Collaboration Request for Reseller Benchmarking Project

Date: [Insert Date]

To,

[Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are currently initiating a reseller benchmarking project aimed at understanding best practices and performance metrics across the industry.

We believe that collaborating with [Recipient Company] would provide invaluable insights, and together, we can create a comprehensive benchmarking report that benefits both parties. We aim to gather data on key metrics, share insights, and develop strategies that could enhance our reseller performance and customer satisfaction.

We would be thrilled to discuss this collaboration further and explore how we can work together on this exciting initiative. Could we schedule a meeting at your convenience to discuss this proposal in more detail?

Thank you for considering this opportunity. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Your Email]

[Your Phone Number]