

Collaboration Overview for Reseller Benchmark Study

Date: [Insert Date]

Dear [Reseller Name],

We are excited to present this overview of our collaboration for the upcoming Reseller Benchmark Study. This initiative aims to evaluate and enhance our mutual performance and identify best practices within the reseller community.

Purpose of the Study

The primary goal of the study is to gather insights about our partnership's effectiveness and uncover opportunities for growth. Your participation will provide valuable data that can benefit not only your operations but also our collective market strategy.

Study Timeline

The study is scheduled to commence on [Start Date] and conclude by [End Date]. We anticipate sharing the results and actionable insights shortly after.

Collaboration Details

As a valued reseller, your input will be crucial. Our collaboration will involve:

- Surveys and Questionnaires
- One-on-One Interviews
- Data Sharing Agreements

Next Steps

Please confirm your participation by [Confirmation Date]. Once confirmed, we will provide further details regarding the survey tools and interview schedules.

Thank you for your continued partnership. We look forward to working together on this important study.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]