

Collaboration Invitation for Reseller Performance Benchmarking

Dear [Reseller's Name],

I hope this message finds you well. We are reaching out to invite you to collaborate on a performance benchmarking initiative that aims to enhance our collective success in the market.

As a valued reseller, your insights and performance data are crucial for us to identify best practices and areas for improvement. We believe that by sharing performance metrics and strategies, we can empower each other to achieve greater results.

We propose a meeting on [Proposed Date] at [Proposed Time] to discuss this collaboration in detail. Please let us know your availability for this meeting.

We are excited about the potential this collaboration holds and look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]