

Letter of Agreement Proposal

Date: [Insert Date]

To:

[Recipient Name]

[Recipient Position]

[Company Name]

[Company Address]

Dear [Recipient Name],

We are pleased to submit this proposal for a cooperation agreement regarding the benchmarking of reseller performance. Our objective is to collaborate in analyzing key metrics that will drive mutual growth and success.

Outlined below are the key aspects of the proposed agreement:

- **Scope of Work:** Benchmarking analysis covering sales performance, market trends, and customer satisfaction.
- **Duration:** Proposed duration of cooperation is [insert duration].
- **Data Sharing:** Both parties will agree on a fair process for data sharing while ensuring confidentiality.
- **Benefits:** Improved performance insights and strategies for both parties based on benchmarking results.

We believe that this cooperation will enhance our competitive advantage and lead to increased revenue for both parties. We are looking forward to discussing this proposal further and collaborating for our mutual benefit.

Please feel free to contact me at [Your Phone Number] or [Your Email Address] to arrange a meeting.

Thank you for considering this proposal. We hope to work together soon.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]