

Reseller Agreement Modification

Date: [Insert Date]

To: [Reseller's Name]

[Reseller's Address]

Dear [Reseller's Name],

We hope this message finds you well. We are writing to propose a modification to our existing reseller agreement dated [Original Agreement Date]. After reviewing our current partnership and considering the market's evolving landscape, we would like to adapt our agreement to incorporate a subscription model.

Proposed Modifications

1. **Subscription Model:** The reselling of our products will transition to a subscription-based model, allowing customers to access our services on a recurring basis.
2. **Pricing Structure:** The new pricing tiers will be as follows: [Insert Pricing Details].
3. **Payment Terms:** Payments will be processed monthly/quarterly as per the new subscription plan.
4. **Termination Clause:** Modifications to termination conditions will be detailed as follows: [Insert Termination Details].

Please review these proposed modifications and let us know if you agree to them. We are optimistic that this adaptation will enhance our collaboration and provide greater value to our mutual customers.

Thank you for your attention to this matter. We look forward to your prompt response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]