Feedback Request on Reseller Subscription Model Shift

Dear [Reseller's Name],

We hope this message finds you well. As you may have heard, we are planning to shift our reseller subscription model in order to enhance our collaboration and provide more value to our partners. Your insights are invaluable to us.

We would greatly appreciate your feedback on the proposed changes. Specifically, we would like to hear your thoughts on:

- The overall concept of the new subscription model
- Any concerns or challenges you foresee
- Suggestions for improvement

Please reply to this email by [insert deadline] with your comments. Your feedback will play a crucial role in shaping the future of our partnership.

Thank you for your continued support.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]