

Reseller Subscription Model Implementation Details

Dear [Reseller Name],

We are excited to share the details regarding the implementation of the reseller subscription model. Below are the key components of this model:

1. Overview

This model allows resellers to offer our products/services to their customers on a subscription basis.

2. Subscription Tiers

- Basic Tier: [Details]
- Standard Tier: [Details]
- Premium Tier: [Details]

3. Pricing Structure

Resellers will receive [Percentage]% profit margin on each sale.

4. Onboarding Process

1. Sign the partnership agreement.
2. Complete the training program.
3. Launch the reseller portal account.

5. Support & Resources

Resellers will have access to marketing materials, a dedicated account manager, and a customer support hotline.

6. Next Steps

Please review the details and provide your feedback by [Feedback Deadline]. We look forward to a successful partnership!

Best regards,
[Your Name]

[Your Title]
[Your Company]