

Reseller Market Entry Proposal

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose an opportunity for collaboration between [Your Company Name] and [Recipient's Company Name] as we look to enter the [specific market] as resellers.

Overview:

- Company: [Your Company Name]
- Product/Service: [Description of Product/Service]
- Target Market: [Description of Target Market]

Value Proposition:

1. [Value Point 1]
2. [Value Point 2]
3. [Value Point 3]

Proposed Partnership:

We propose to establish a reseller partnership where [Recipient's Company] would help in distributing our products/services in [specific region/market]. This partnership will offer [benefits or incentives].

Next Steps:

We would love to discuss this proposal further at your earliest convenience. Please let us know a suitable time for a meeting or call.

Thank you for considering this opportunity. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]