

Reseller Collaboration Agreement

Date: [Insert Date]

Parties:

[Your Company Name] (the "Supplier")

[Reseller Company Name] (the "Reseller")

1. Purpose

The purpose of this Agreement is to establish the terms under which the Reseller will sell and distribute the Supplier's products.

2. Term

This Agreement will commence on [Start Date] and will continue until [End Date], unless terminated sooner in accordance with this Agreement.

3. Responsibilities of the Reseller

The Reseller agrees to:

- Promote and sell the Supplier's products in the designated territory.
- Maintain accurate records of sales and inventory.
- Adhere to the marketing and branding guidelines provided by the Supplier.

4. Compensation

The Reseller will receive [Specify Commission or Payment Terms] for each product sold.

5. Confidentiality

Both parties agree to keep confidential any proprietary information shared during the term of this Agreement.

6. Termination

This Agreement may be terminated by either party upon [Specify Notice Period] written notice.

7. Governing Law

This Agreement shall be governed by the laws of [State/Country].

Signatures

[Your Name]
[Your Position]
[Your Company Name]

[Reseller's Name]
[Reseller's Position]
[Reseller Company Name]

Attachments:

[List of any applicable attachments or appendices]