

Proposal for Expanding Reseller Partnerships

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Your Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Recipient Name]

[Recipient Position]

[Recipient Company]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose an opportunity for both our companies to expand our reseller partnerships. As we continue to evolve in the market, we have identified significant growth potential through collaborative efforts.

In recent months, we have seen a remarkable increase in demand for our products, and we believe that by strengthening our partnership, we can enhance our market reach and boost sales. We are particularly interested in discussing:

- Increased product offerings
- Joint marketing initiatives
- Exclusive reseller discounts

I would love to schedule a meeting to discuss this proposal in further detail. Please let me know your availability for a call or a meeting in the upcoming weeks.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]