

Subject: Expanding Our Reseller Network

Dear [Recipient's Name],

I hope this message finds you well. As we continue to grow, we recognize the importance of expanding our reseller network to reach more customers and enhance our market presence. We believe that partnering with your organization will allow us to achieve mutual benefits and strengthen our position in the industry.

We are excited to propose a collaboration that would include the following framework:

- **Marketing Support:** We will provide branded marketing materials to assist in outreach efforts.
- **Training Programs:** Comprehensive training on our products and sales strategies will be conducted.
- **Incentives:** Competitive commission structures and bonus programs based on performance metrics.
- **Regular Communication:** Monthly check-ins to discuss strategies, feedback, and updates.

We would love the opportunity to discuss this proposal further with you and explore ways we can work together. Please let us know your availability for a meeting.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]