

Exclusive Reseller Distribution Agreement

Date: [Insert Date]

[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Reseller Name]
[Reseller Address]
[City, State, Zip Code]

Dear [Reseller Name],

We are pleased to inform you that [Your Company Name] is willing to appoint you as our exclusive distributor for [Product Name(s)] within [Territory] under the following terms:

1. Exclusive Rights

You will have exclusive rights to market and sell [Product Name(s)] in the agreed-upon territory.

2. Duration

This agreement will commence on [Start Date] and remain in effect until [End Date], unless terminated earlier in accordance with the provisions herein.

3. Pricing and Payment Terms

Pricing will be as follows: [Insert Pricing Terms]. All payments are due within [Insert Payment Terms] days after the invoice date.

4. Marketing and Promotion

You agree to actively promote and market the products in your territory and meet sales targets as specified in Exhibit A attached.

5. Termination

This agreement may be terminated by either party under specific conditions outlined in Section [insert section number].

We look forward to a mutually beneficial partnership. Please sign below to acknowledge your acceptance of these terms.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

Agreed and Accepted:

[Reseller Name]

[Title]

Date: _____