

Dear [Reseller's Name],

We are excited to announce our upcoming trade show, [Event Name], which will take place on [Date] at [Location]. This event presents a fantastic opportunity for your business to gain exposure and connect with potential customers.

As a valued reseller, we would like to offer you exclusive sponsorship opportunities that will elevate your brand visibility and enhance your experience at the event.

Sponsorship Packages

- **Gold Sponsor:** [Details of benefits]
- **Silver Sponsor:** [Details of benefits]
- **Bronze Sponsor:** [Details of benefits]

By becoming a sponsor, your brand will be prominently featured across various platforms including:

- Event website
- Promotional materials
- Social media channels

We would love to discuss this opportunity further and tailor a package that suits your needs. Please feel free to reach out to us at [Contact Information].

Thank you for considering this opportunity. We look forward to partnering with you at [Event Name]!

Sincerely,
[Your Name]
[Your Position]
[Your Company]