Dear [Reseller's Name],

We are excited to invite you to participate in our upcoming trade show, [Trade Show Name], which will take place on [Date] at [Location].

This event will showcase our latest products and innovations, providing a fantastic opportunity for you to connect with industry leaders and explore potential business collaborations.

Details of the event are as follows:

- **Date:** [Date]
- **Time:** [Start Time] [End Time]
- Location: [Venue/Address]
- Booth Number: [Your Booth Number]

Please RSVP by [RSVP Date] to confirm your attendance. We look forward to your participation!

Best regards,

[Your Name] [Your Title] [Your Company] [Your Contact Information]