

# Follow-Up After Trade Show Engagement

Dear [Recipient's Name],

I hope this message finds you well. It was a pleasure meeting you at the [Trade Show Name] on [Date]. I enjoyed our conversation about [specific topic discussed] and learning more about your company.

As a follow-up, I wanted to share some additional information about our products/services that we believe could be beneficial for your business. Please find attached our brochure and pricing list.

We are excited about the possibility of partnering with you and would love to schedule a time to discuss this further. Are you available for a call next week?

Thank you once again for your time at the trade show. I look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email Address]