Dear [Reseller's Name],

We hope this message finds you well. It was a pleasure to meet you at the recent [Trade Show Name]!

As we strive to enhance our offerings and your experience, we would like to kindly request your feedback on our products and your overall experience during the event.

Your insights are invaluable to us, and we would appreciate it if you could take a moment to share your thoughts by answering the following questions:

- What did you think of our product range?
- Were there any specific products that stood out to you?
- How can we improve our presentation and engagement at future events?

Please feel free to reply directly to this email, or if you prefer, we can schedule a quick call at your convenience.

Thank you for your time and feedback. We look forward to hearing from you and continuing our partnership!

Best regards,

[Your Name] [Your Position] [Your Company] [Your Contact Information]