

# Reseller Business Continuity Proposal

Date: [Insert Date]

To: [Recipient Name]

Company: [Recipient Company Name]

Address: [Recipient Address]

Dear [Recipient Name],

We are writing to propose a business continuity plan tailored for [Recipient Company Name]. As a reseller, we understand the importance of ensuring continued operations and minimizing disruptions during unforeseen events.

## Overview

Our objective is to provide a comprehensive strategy that will safeguard your business against potential risks including, but not limited to, natural disasters, technology failures, and supply chain disruptions.

## Proposed Strategies

- Risk Assessment and Management
- Backup Solutions for Critical Data
- Emergency Communication Plan
- Supplier Diversification

## Implementation Timeline

We propose to initiate the implementation of this plan within [Insert Timeline], following your approval.

## Cost Estimate

The estimated cost for implementing the business continuity plan is [Insert Cost]. A detailed breakdown can be provided upon request.

We believe that a robust business continuity plan is essential for the longevity and resilience of [Recipient Company Name]. We look forward to the opportunity to discuss this proposal further.

Thank you for considering our proposal.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]