

Welcome to the Sustainability Alliance

Dear [Reseller Name],

We are thrilled to invite you to join our Sustainability Alliance, a collaborative effort aimed at promoting sustainable practices within our industry.

As a valued reseller, your commitment to sustainability is crucial. By joining the alliance, you will have the opportunity to:

- Access exclusive resources and training on sustainable practices.
- Network with like-minded companies and share best practices.
- Enhance your brand's reputation by showcasing your commitment to sustainability.

We believe that together we can make a significant impact. Enclosed with this letter are more details about the Sustainability Alliance and how you can become involved.

Thank you for considering this important opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]