

# Reseller Sustainability Partnership Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

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[Recipient's Name]

[Recipient's Position]

[Recipient's Company Name]

[Recipient's Company Address]

[City, State, Zip Code]

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**Dear [Recipient's Name],**

I hope this message finds you well. I am writing to propose a sustainability partnership between [Your Company Name] and [Recipient's Company Name]. As we navigate the challenges of sustainability in our industry, I believe that a collaborative approach can yield significant benefits for both our companies and the environment.

At [Your Company Name], we are committed to [briefly describe your sustainability initiatives]. We admire [Recipient's Company Name] for [mention their sustainability efforts or reputation] and see an opportunity to align our goals and resources for greater impact.

I propose that we explore potential areas of partnership, such as:

- Joint marketing campaigns promoting sustainable products.
- Shared resources for environmental initiatives.
- Training sessions for our teams on sustainable practices.

By collaborating, we can amplify our efforts and set a strong example in the market. I would love the opportunity to discuss this proposal in further detail and explore how we can work together towards a more sustainable future.

Please let me know a convenient time for you to have a conversation. Thank you for considering this partnership opportunity. I look forward to your positive response.

**Sincerely,**

[Your Name]

[Your Position]

[Your Company Name]