

Reseller Strategic Positioning Review

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Strategic Positioning Review

Dear [Reseller Name],

As part of our ongoing partnership, we believe it is imperative to periodically assess our strategic positioning in the market. This review aims to evaluate our current strategies, identify growth opportunities, and enhance our collaborative efforts.

1. Current Performance Overview

[Insert key metrics and performance indicators]

2. Market Analysis

[Insert insights on market trends and competitors]

3. Strengths and Opportunities

[Discuss strengths and potential opportunities for growth]

4. Recommended Strategies

[Outline suggested strategies for improvement and collaboration]

5. Next Steps

We encourage you to review this information and come prepared for a discussion during our upcoming meeting scheduled for [Insert Date].

Thank you for your continued partnership. We look forward to enhancing our strategic positioning together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Contact Information]