

Application for Reseller Distribution Rights

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally apply for reseller distribution rights for your office supplies products. Our company, [Your Company Name], has been in the business of retailing office supplies for [number] years and we are eager to expand our product offerings by including your esteemed brand.

We believe that our experience in the retail market, complemented by your high-quality products, can create a mutually beneficial partnership. Our established customer base and marketing strategies align perfectly with your product offerings.

We would appreciate the opportunity to discuss this application further and explore the potential for collaboration. Attached are our company profile and market analysis for your review.

Thank you for considering our application. We look forward to your favorable response.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]