

Application for Reseller Distribution Rights

Date: [Insert Date]

[Your Name]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

To:

[Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Subject: Application for Reseller Distribution Rights

Dear [Recipient's Name],

I am writing to express my interest in obtaining reseller distribution rights for [specific home appliances] manufactured by [Manufacturer's Name]. As a well-established company in the home appliances industry, we believe that partnering with [Manufacturer's Name] will mutually benefit our businesses.

With our extensive experience in distribution and a strong market presence, we are confident in our ability to effectively promote and distribute your products throughout [mention regions or markets]. We have a dedicated sales team and a robust marketing strategy designed to maximize the reach and visibility of your home appliances.

We would appreciate the opportunity to discuss this application in further detail and explore potential collaboration avenues. Please find our company profile and relevant documentation attached for your review.

Thank you for considering our application. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]