

# Reseller Distribution Rights Application

Date: [Insert Date]

[Your Name]

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally apply for the reseller distribution rights for your esteemed fashion apparel brand. As a passionate advocate for quality fashion and a committed retailer, I believe that my business would be an excellent platform for your products.

[Briefly explain your business background, experience in the industry, and any relevant success stories. Highlight why you are interested in their brand specifically.]

Given the growing demand for your brand within my market, I am confident that partnering together could result in mutually beneficial opportunities. I understand the importance of maintaining brand integrity and would ensure that your products are marketed and sold in a manner consistent with your company values.

Enclosed with this letter, you will find my business proposal and additional information that outlines my marketing strategy, projected sales, and how I plan to reach potential customers.

Thank you for considering my application for distributor rights. I look forward to the opportunity to discuss this partnership further.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]