

Application for Reseller Distribution Rights

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

To:
[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally apply for reseller distribution rights for your electronic products. As a [brief description of your company's business], we believe that your products would greatly complement our existing portfolio and appeal to our customer base.

At [Your Company Name], we have a proven track record in the distribution of high-quality electronic products and have established strong relationships with local retailers and customers. Our team is dedicated to providing exceptional service and support, and we are confident in our ability to successfully promote and distribute your products in [specific region or market].

We are particularly impressed by [mention specific products or product lines] and see a strong opportunity for growth in this segment. We would appreciate the opportunity to discuss how we can work together to maximize the potential of your products in our market.

Thank you for considering our application. We look forward to the possibility of collaborating with [Recipient Company Name]. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to discuss this further.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]