

Reseller Distribution Rights Application

Date: [Insert Date]

[Your Name]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Recipient Name]

[Recipient Company Name]

[Recipient Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally express my interest in acquiring reseller distribution rights for your esteemed line of children's toys. As a dedicated retailer in the toy industry, I believe that your products would greatly complement my current offerings and appeal to our target market.

Our company, [Your Company Name], has been in the toy retail business for [number] years and has established a strong customer base in [mention region or market]. We pride ourselves on delivering quality products and exceptional service, and we are confident that your toys will resonate well with our clientele.

We would appreciate the opportunity to discuss the potential of partnering with [Recipient Company Name] as a reseller. Please let us know a convenient time to meet or speak over the phone to explore this collaboration in greater detail.

Thank you for considering our application. I look forward to your favorable response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Website URL]