

Reseller Distribution Rights Application

Date: [Insert Date]

[Your Name]

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to express my interest in obtaining reseller distribution rights for your esteemed beauty and skincare products. As a dedicated retailer with a strong commitment to quality and customer satisfaction, I believe that your product line would be a perfect addition to my offerings.

With [insert number] years of experience in the beauty and skincare industry, I have developed a robust customer base and a proven sales strategy that aligns with your brand values. I am particularly impressed by [mention any specific product or feature that attracts you to the brand].

I am confident that with my marketing efforts and your high-quality products, we can achieve significant sales growth together. I kindly request the terms and conditions for reseller distribution rights and any additional information necessary for me to proceed with this application.

Thank you for considering my request. I look forward to your prompt response and hope to establish a mutually beneficial partnership.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]